First Data™

First Data™ FD200 Terminal

With optional WiFi capabilities, this terminal is an all-in-one point-of-sale solution that can accept credit, debit and gift cards, and also supports the TeleCheck Electronic Check Acceptance® (ECA®) service.

The Challenge

Today's merchants know that customers are demanding more and more payment options. However, many POS terminals currently in use are not able to handle all of these options, and some make it difficult to add costly peripheral devices. Instead, merchants are looking for an all-in-one terminal that supports today's payment options and is expandable for tomorrow's processing needs.

The Solution

The First Data FD200 terminal virtually eliminates the need to use several devices to process different forms of payment. Through WiFi (optional), Internet protocol (IP) or dial-up communications, it quickly and securely processes transactions. It features an advanced, built-in check reader/imager to support the TeleCheck® ECA® and lockbox services, including warranty and verification options. Both TeleCheck services help reduce the risk of accepting paper checks and save time by eliminating the need to physically take checks to the bank for deposit and processing. Such services also help protect consumers' personal information, as their check is returned to them at the POS.

The terminal also offers fast downloads and features dual built-in printers, resulting in a space-saving footprint. The thermal printer handles receipts while the inkjet printer is dedicated to voiding checks, helping to speed transactions and conserve ink.

Here's How It Works

Through its magnetic-strip reader, the FD200 terminal accepts all major credit cards including Visa®, American Express®, MasterCard®, Diners Club®, Discover® Network and JCB®. The built-in check reader/imager processes paper checks through the TeleCheck ECA service, including warranty and verification options.

All FD200 terminal payment transactions are processed through a WiFi (optional), IP or dial-up connection. Customer receipts are thermal printed with only the last four card numbers showing, to further protect against fraud and identity theft.

The FD200 terminal also offers the optional Dynamic Currency Conversion (DCC) service* from First Data, providing international customers the option to pay in their credit card currency.

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First Data™ FD200 Terminal

Industries Served

→ Retailers
→ Restaurants
→ Automotive
→ Grocery Stores
→ Mail Order/Telephone Order
→ Convenience Stores

Help Your Business

→ Accept virtually all payment types in a single, integrated space-saving device
→ Speed through transactions
→ Expandable for future payment options
→ May generate new revenue stream through international currency selection fees with optional DCC service*

Help Your Customers

→ Settle in their preferred payment type
→ Faster checkout, shorter wait times
→ Security features to protect against fraud
→ Provide value-added service to international customers with optional DCC service*

Features

→ WiFi** capabilities (optional)
→ Intuitive 128 x 64 LCD touch-screen technology
→ True 32-bit processing (ARM 929T 32-bit CPU core)
→ Integrated check reader/imager with separate 32-bit ARM7 CPU
→ 64MB RAM standard memory
→ Drop-in paper loading for integrated thermal receipt printer
→ Inkjet single-line defacement printer dedicated to voiding checks
→ Five USB and two serial ports
→ Supports contactless payment technology
→ Supports IP and dial-up, with Secure Sockets Layer (SSL) encryption
→ Optional DCC service*

A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your First Data Sales Representative or visit firstdata.com.

* The optional DCC service is not available on all platforms.
** The WiFi terminal only supports WPA-PSK Security Mode with the TKIP Encryption Mode. Your routers must support this configuration in order to use these terminals on your wireless LAN.

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