The Retailer’s Right Hand

The NURIT 3010 is an advanced wireless terminal that fulfills all the needs of transaction processing in a mobile or temporary location. Retailers on the go can use this low cost, fully equipped terminal to quickly and efficiently complete secure transactions in stadiums, concession stands and outdoor events, using wireless or landline communication.

Retailer-friendly Design

In hand or on a temporary countertop – this full-featured wireless terminal accepts all magnetic stripe and smart cards and delivers online transaction authorizations on the spot. It is also ideal for fixed locations where reliable telephone lines are not available.

This ultra reliable terminal has completed countless transactions to date, supporting:
- Credit
- Debit
- Draft capture
- Proprietary card processing
- Loyalty/gift cards

The NURIT 3010 compact, lightweight and easy-to-use device incorporates:
- a radio modem
- a landline modem
- a fast, quiet and reliable thermal printer
- a rechargeable battery pack with fast charger

It may also be fitted with:
- an internal PIN pad
- a Smart Card reader
- up to four SAMs

The NURIT 3010 is easily integrated with a wide variety of external devices such as:
- PIN pads
- barcode readers
- check imagers
- signature capture devices

Perfect for:
- Stadium & Arena Sales
- Restaurant & Food Services
- Outdoor Concession Stands
- Fairs & Markets
- Conventions/Exhibitions
- Sporting Events
- Outdoor Entertainment
Performance that Boosts Your Bottom Line

To Do Business Better, retailers need to generate error-free, fast and secure transactions. The NURIT 3010 assures all that, and equips you with the latest communication options to keep you working under any circumstances. The reliable terminal, backed by fool-proof features and Lipman’s impeccable reputation, will work diligently to boost your bottom line.

Managing Networks of Terminals

The NURIT Control Center makes it easy to support your NURIT 3010 terminal network. The sophisticated yet intuitive management system supports a variety of back-office functions for dynamic markets. It enables controlling remote terminals, and facilitates management of the wide range of market-specific applications that can run on NURIT 3010 terminals. Scalable and easily customizable, the Control Center offers various downloading capabilities, as well as simplified data collection and storage options that include inventory and financial record management.

Features

- 20-button ergonomically designed keypad
- Fast, quiet and reliable built-in thermal printer
- Large back-lit graphical display
- Built-in battery pack for up to 10 hours operating time
- Battery status monitor
- Built-in radio modem for Cellular Data Networks – GSM/GPRS, Mobitex, DataTac, CDPD
- TCP/IP communications
- Optional built-in Smart Card reader
- Fast 32-bit processor
- Up to four SAM modules
- Multi-language font support
- Application software compatibility

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LIPMAN International Headquarters

Lipman USA
50 Gordon Drive
Syosset, NY USA 11791
Tel: +1 516 484 9988
Fax: +1 516 484 9057
e-mail: info@lipmanusa.com
website: www.lipmanusa.com

Lipman China
Room 601.
Beijing Capital Times Square.
No. 88 West Chang’an Avenue,
Beijing PRC. 100001
Tel: +86 10 893 12700/01
Fax: +86 10 893 12701
E-mail: lipmanpubli@ata.net.cn
website: www.lipman-china.com

Lipman Far East
7 Temasek Boulevard
The Penthouse #44-01
Suntec Tower 1
Singapore 038987
Tel: +65 640 6632
Fax: +65 640 6644
E-mail: info@lipmanfareast.com
website: www.lipmanfareast.com

Lipman Spain
Calle Orense, nº 32
1o planta, Ofc. 3
Madrid, SPAIN 28020
Tel: +34 91 801 9070
Fax: +34 91 578 2215
E-mail: lipman@telecom.es
website: www.lipmanes

Lipman CIS
35 Myantisikaya Street,
Moscow, RUSSIA 101959
Tel: +7 095 933 2221
Fax: +7 095 204 1080
E-mail: lipman@telecomru
website: www.lipmanru

Lipman Turkey
Istanbul
Serbest Bölgesi Sibesisi
Plate No. 631
34000 Haliç-Istanbul
Tel: +90 212 465 0422
Fax: +90 212 465 0423
E-mail: info@lipman.com.tr
website: www.lipman.com.tr